

## **COOKIE POLICY**

Information showing your access and use of our website every time you visit our website, your data is collected by various data acquisition tools or by third parties, which are our business partners operating on our behalf, using relevant technologies in order to make our website useful, effective, secure and to serve you better, and your data is collected in accordance with the law. processed.

### **Cookie?**

Cookies are very small text files, usually letters and numbers, where users in browsers are stored when a web page is visited. It records what people search on websites in the browser history. It allows a website by keeping the movements on the site in browser logs. Cookies can be likened to identity cards that show websites that the same visitor has re-visited the site. Cookies do not contain personal data about visitors, such as name, gender or address.

### **Types of Cookies and Purposes of Use**

Cookies managed by the site owner are called Website Cookies. Apart from this, it can be used in third party Cookies managed by different companies. Session Cookies are deleted when the visitor leaves the website, while persistent Cookies remain on the visitors' devices for varying periods of time. Technical Cookies, verification Cookies, targeting/advertising Cookies, personalization Cookies and analytical Cookies are Cookies that we can diversify according to the purpose of use. Cookies can be used to perform the basic functions necessary for the operation of the website, to analyze the website and to increase its performance, to increase the functionality of the website and to provide ease of use, and to perform personalization, targeting and advertising activities.

When you visit our website, we present the following information to your attention regarding the cookies we use/will use on our page.

### **Types of Cookies We Use**

**Session cookies:** These are temporary cookies that are used during your visit to the site and are deleted when you close the browser. These cookies ensure that the site works properly during your visit.

**Persistent cookies:** They are used to increase the functionality of the site and to provide a faster and better service to the visitors. These cookies are used to remember your preferences and are stored through your browser. Some permanent cookies are used to provide you with special recommendations based on your usage habits of the site. When you visit our site again with the same device, if there is a previously created cookie on your device, it will be understood that you have visited the site before and the content to be sent to you is customized to provide better service.

**Technical cookies:** They are used to detect areas and pages that are not working, as well as to ensure that the site works.

**Authentication Cookies:** Used to prevent re-entering the password on each page you visit, if you log in to the site with your password.

**Flash cookies:** Used to enable video and audio content on the site.

Personalization cookies: These are cookies used to remember user preferences (for example, the chosen language preference) on different pages of different sites.

Analytical cookies: Shows information such as the number of visitors to the site, determining the pages viewed, visiting hours, page scrolling movements; used to improve the functioning of the site.

### **Controlling and Deleting Cookies**

To change your preferences for the use of cookies or to block or delete cookies, simply change your browser settings. Many browsers give you the option to accept or reject cookies, to only accept certain types of cookies, or to be alerted by the browser when a website requests to store cookies on your device so that you can control cookies. It is also possible to delete cookies previously saved in your browser. The instructions for allowing or blocking or deleting cookies for major browsers can be found at the links below:

Google Chrome

<https://support.google.com/chrome/answer/95647?hl=en>

Internet Explorer

<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Mozilla Firefox

<https://support.mozilla.org/tr/kb/Çerez%20Yönetimi>

Opera

<http://www.opera.com/help/tutorials/security/privacy>

Safari

[https://support.apple.com/kb/ph19214?locale=en\\_EN](https://support.apple.com/kb/ph19214?locale=en_EN)

Cookie Preferences management Your preferences regarding which personal data will be collected during the process of using our website by you are extremely important to us. However, we remind you that while it is necessary to use cookies for websites to work effectively, if some Cookies are turned off, various functions of the website may not work. You have the right to customize your preferences by changing the browser settings in which you view our website. If the browser you use offers this possibility, it is possible to change the preferences for Cookies through your browser settings. Thus, although it may differ according to the possibilities offered by the browser, data owners have the opportunity to prevent the use of Cookies, to choose to receive a warning before the use of Cookies, or to disable or delete only some Cookies. The preferences on this subject vary according to the browser you use, and the settings on the subject should be made by you. Your preferences for cookies may need to be made separately for each device you access our website.

### **What Rights Do You Have?**

Pursuant to Article 11 of the Law on Protection of Personal Data No. 6698;

Learning whether personal data is processed or not,

If personal data has been processed, requesting information about it,

Learning the purpose of processing personal data and whether they are used in accordance with its purpose,

Knowing the third parties to whom personal data is transferred at home or abroad,

Requesting correction of personal data in case of incomplete or incorrect processing and requesting notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,

Requesting the deletion or destruction of personal data in the event that the reasons requiring its processing cease to exist despite the fact that it has been processed in accordance with the provisions of the law and other relevant laws, and requesting that the transaction carried out within this scope be notified to the third parties to whom the personal data has been transferred,

Objecting to the emergence of a result against the person himself by analyzing the processed data exclusively through automated systems,

Requesting the compensation of the damage in case of loss due to unlawful processing of personal data

You have the rights. In any case, when the relevant rights are communicated to us by you (personal data right holder) via a written or registered e-mail address, they will be evaluated and finalized by us within 30 (thirty) days. Although it is essential not to charge any fee for your requests, we reserve the right to charge a fee based on the fee schedule determined by the Personal Data Protection Board. For detailed information and application on the subject, please read the KVKK LIGHTING TEXT published on our website .

Consent and Changes in the Policy With the Policy, we aim to provide you with a detailed explanation about the use of Cookies and to inform you about Cookie preferences. In this context, MAVİMOR DANIŞMANLIK VE YÖNETİM HİZMETLERİ A.Ş. By visiting the web pages (mavimor.com.tr and vvino.com.tr) and navigating the pages on the website, you are deemed to have given your consent. Your ability to change your cookie preferences is always reserved. Policy provisions can be changed by us at any time. The Current Policy becomes effective on the date it is published on our website.